

# SCHOOLHOUSE ARTS & CRAFTS SHOW

Saturday, November 21, 2015

East Grand Rapids High School

2211 Lake Drive S.E.  
East Grand Rapids, Michigan 49506

Dear Exhibitor:

The East Grand Rapids High School Student Council is pleased to announce they will be sponsoring the 2015 SCHOOLHOUSE ARTS AND CRAFTS SHOW. We hope you will consider being part of this exciting opportunity to exhibit and market your crafts. This is our 25<sup>th</sup> year!

**DATE:** Saturday, November 21, 2015

**TIME:** 9:00 AM to 3:30 PM

**LOCATION:** East Grand Rapids High School  
2211 Lake Drive, SE, East Grand Rapids, Michigan 49506

**SET-UP HOURS:**

Friday	November 20th	<u>4:00-8:30 PM</u>
Saturday	November 21st	<u>6:30-8:30 AM</u>

**BOOTH RENTAL:** \$115.00 per booth (10' x 10')  
\$165.00 per booth and a half (14' x 10')  
\$210.00 per double booth (18' x 10')  
Applications received after 3/31/15 require a \$25.00 late fee

In order to maintain the high quality of our show, **all applicants' work will be juried.** The number of participants in each craft category will be limited. **Four (4) close-up photos of your craft items**, one (1) of your work in progress and one (1) of your booth set-up are **required** along with your application. It is recommended that you submit quality prints as these photos will represent your work and be the basis for the jury's evaluation. We encourage photos that visually display the quality, variety and uniqueness of your products. Slides and disks are not acceptable! A photo featuring several craft products is also not recommended as it fails to show the detail or specific features of your item(s). Additional photos beyond the required minimum may be sent and any additional information regarding your product line is encouraged. *Please label the backs of the photos with your name.*

Photos of accepted crafts will be returned at the show. All others will be returned with the letter of notification, **providing the correct size envelope with adequate postage affixed is enclosed with your application.**

**MANUFACTURED OR "BUY-SELL" ITEMS ARE NOT ACCEPTABLE, AND CRAFTERS WHO DISPLAY THIS TYPE OF ITEM WILL BE ELIMINATED FROM OUR SHOW AND NOT BE INVITED BACK.** Please complete all sections of the application accurately and completely.

It is our intent to present a balanced show in order to provide maximum appeal to customers and maximum sales for crafters. **PLEASE KEEP IN MIND THAT PARTICIPATION IN LAST YEAR'S SHOW DOES NOT AUTOMATICALLY GUARANTEE A PLACE IN THIS YEAR'S SHOW.** All applicants will have equal consideration for available booth space. Space restrictions may necessitate that some of the assigned areas will not conform to exact dimensions but square footage will be the same.

Please display only the type of merchandise indicated by your photos. **You will be asked to remove anything not listed and approved on your application or considered offensive.** The show producers have the final decision regarding the removal of items from your booth. No cooking demonstrations are permitted. You must provide your own tables. No tables are available! No canopies or canopy frames are allowed.

Advertising is a top priority. We will be using media releases, newspaper display ads, flyers, banners, and posters. Last year was our third year advertising with a bill board and proved successful. Promotional materials will be available upon request.

**No refunds will be given to accepted applicants. Your application is a firm commitment to attend and exhibit. All crafters must be set up by 8:30 am on Saturday or their space will not be available.**

Please complete and return the enclosed application along with your check, made payable to East Grand Rapids High School, photos, stamped, self-addressed return envelope large enough and with adequate postage affixed for your photos/flyers to be returned, no later than **March 31, 2015.** You will be notified by mail on or before May 20, 2015. Please do not forget to include six (6) color photographs as mentioned. In order to qualify, it is imperative that one photo of your booth set-up be included. **YOUR APPLICATION WILL NOT BE CONSIDERED IF YOU HAVE NOT INCLUDED A PHOTO OF YOUR BOOTH SET-UP AND WILL BE RETURNED.** If you have any questions, please call 616/949-9047 or contact by email at [egrcraftshow@gmail.com](mailto:egrcraftshow@gmail.com).

Return the enclosed **application** along with a **stamped, self-addressed envelope** to:

EGR Schoolhouse Arts & Crafts Show  
2211 Lake Drive S.E.  
East Grand Rapids, Michigan 49506

We look forward to receiving your application to participate.

# 2015 SCHOOLHOUSE ARTS & CRAFTS SHOW

Saturday, November 21, 2015  
East Grand Rapids High School  
2211 Lake Drive S.E.  
East Grand Rapids, Michigan 49506

**Application Deadline: Postmarked by March 31, 2015**

Name \_\_\_\_\_ Home Telephone \_\_\_\_\_

*Please print*  
Business Name \_\_\_\_\_ Sales Tax No. \_\_\_\_\_

Address \_\_\_\_\_ Business Telephone \_\_\_\_\_

City/State/Zip \_\_\_\_\_ Email Address \_\_\_\_\_

Craft Media \_\_\_\_\_

Brief description of merchandise and display \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Circle one:      Single Booth (10' x 10')                      \$115.00  
                         One and a half booths (10' x 14')                \$165.00  
                         Double booth (10' x 18')                                      \$210.00

Applications received after postmarked March 31, 2015 require a \$25.00 late fee

Do you need electricity?                      Yes \_\_\_\_\_ No \_\_\_\_\_  
Do you have a backdrop or constructed booth:                      Yes \_\_\_\_\_ No \_\_\_\_\_

Special needs \_\_\_\_\_

The East Grand Rapids High School, Student Council and affiliates will not be held liable for any loss, damaged or stolen articles or any injury.

I have read the above paragraph and I understand that the EGR High School is only renting space to me for display of goods and assumes no responsibility for loss or damage that I may suffer. By signing this application, I also agree to the terms of the contract.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Amount enclosed: \_\_\_\_\_ Check number: \_\_\_\_\_

Please remember to include your check, made payable to East Grand Rapids High School, **four (4) photos of your merchandise, one (1) of your work in progress and one (1) of your booth set up (see announcement letter for details regarding photos), and a stamped, self-addressed large envelope and with adequate postage affixed for your photos to be returned.** Return to Schoolhouse Arts & Crafts Show, East Grand Rapids High School, 2211 Lake Drive, SE, East Grand Rapids, MI 49506. If you have any questions, please call (616)949-9047 or contact by email at egrcraftshow@gmail. No return envelope, no reply.